NIKOLA PETROVIC

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Inventive and determined project team leader with 5 years of experience covering project and product management including developing, implementing and supporting complex infrastructures for fast growing startups. Collaborated with the product development team, forecasted budgets and maintained investments of more than $5 million.

Experienced in the field of product and project management, startup acceleration, market operations and software development process, major experience lies in strategizing and leading cross-functional teams to bring about fundamental change and improvement in strategy, process, and profitability.

MIT trained for AI project management, experiment conduction, software testing, and product delivery.

PROFESSIONAL EXPERIENCE

Xplor Technologies, Brisbane, Australia   April, 2022 – Present
Project Development Manager
- Lead generation strategy implementation, planning and monitoring project schedules, plans and deliverables while ensuring effective allocation of personnel and technical resources to assure projects progress is running on the schedule.
- Corresponded with marketing and development teams and supervised on quality control and coordinated more than 20 team members.
- Obtained 1.000 new users and raised sales by 8%.

Lufthansa Technik, Frankfurt am Main, Germany   August, 2021 – April, 2022
Project manager
- Performed commission calculations, technical service descriptions and evaluations for 10 transition projects.
- Planned work packages, defined expenses and supported order processing for more than 20 partnering platforms.
- Supervised aircraft layover time for over 50 customers daily, coordinated work packages in close cooperation with reliable aircraft maintenance organizations.
- Contributed to implementation of online sales strategy that boosted product profit by 12% in just 3 months.
- Acquired 4% of competitors customers that resulted in 600.000 new orders.
- Directed marketing and development teams on a two-month product testing in Eastern European market collected data about 5 competing companies.

Web Selenese, Tel Aviv-Yafo, Israel   November, 2021 – April, 2022
SEO Outreach manager
- Performed Off-Page SEO, maintained outreach strategies, researching and contacting potential customers, organic traffic building for 5 different clients.
- Acquired a backlink from Times Magazine, Notion and Forbes which generated 2 million new visitors.
- Obtained 0,1% of Ancestry.com users which is about 30.000 new paid users.

Fnatic, Belgrade, Serbia   June, 2021 – August, 2022
Software developer
- Supporting portal development, back-end operations (PHP, JS frameworks), front-end design, development team coordination of 5 members, Search Engine Optimization (SEO).
- Launched the platform within 2 months providing millions of users with a support portal where they can get assistance with their new products.

Freelance Digital Marketing Management   April, 2019 – June, 2022
Upwork / Fiverr / Toptal
- Leading all social media channels (Instagram, Facebook, Twitter, LinkedIn, YouTube), developed a content strategy and marketed products in testing phases for 20 clients.
- Monitored the performance of social media accounts and identified key customer segments to increase marketing strategy effectiveness by 30%.
- Mentored 10 Marketing teams in areas of Social media marketing and data analytics.

EDUCATION

University of Kragujevac**,** Cacak, Serbia   2020-Present
Bachelor of Computer science and Project management
- Studying Software development. Expanded knowledge in the field of Networks, Databases and Data structures.
- Collaborated with student parliament and alumni.
- Improved proficiency in C, C#, C++, Java, data structures, databases, hardware programming.

Massachusetts Institute of Technology**,** Boston, USA   2021-2022
Research Program
- Examination of Python and OOP.
- AI Project management.
- Activities and societies: - Hackathon (Green technologies) - Formal test (Python and OOP).
- Learned advanced Python and Java, Artificial Intelligence and Machine Learning, AI Project Management.

SKILLS & OTHER

Project management methodologies	
Prioritization	Take-charge
Monitoring	Analytics
Team coordination	Market research
Quality assurance	Risk management

Proficient in Jira, Trello, Tableau, Miro, MS Project, Windows, Matlab, Google Office, Scrum, Agile

LANGUAGES

English - C2	Serbian - C2	German - B2

CERTIFICATES

U.S. Department of Homeland Security - FEMA IS-00240.C Leadership and Influence
U.S. Department of Homeland Security - FEMA IS-235.C: EMERGENCY PLANNING